

*RESOLUTION NUMBER 222
TODD EPSTEN AND SUE MCCOLLUM*

WHEREAS, Since moving to St. Louis in 1988, Todd Epsten and Sue McCollum have committed themselves to the betterment of the St. Louis Region and are receiving the Big Brothers Big Sisters Legacy Honors; and

WHEREAS, Todd Epsten and Sue McCollum have broad interests including education, economic development, child welfare, preservation and the arts; and

WHEREAS, Mr. Epsten and Ms. McCollum have generously supported Big Brothers Big Sisters of Eastern Missouri for over seventeen years and over that time the agency has grown from serving 200 children in 1994 to serving 2,300 in 2007; and

WHEREAS, Todd Epsten is the Chief Executive Officer of Major Brand, Inc., and is active in the community in such organizations as Forest Park Forever, Regional business Council, Saint Louis Science Center, Greater St. Louis Community Foundation and the Saint Louis Art Museum; and

WHEREAS, Sue McCollum has been a strategic marketing and communications consultant for more than ten years and is an adjunct faculty member at Webster University. Additionally, she is involved in the community in such organizations as New City School Board of Trustees, St. Louis Zoo Commission, Zoo Board of Trustees, Contemporary Art Museum St. Louis, Regional Housing and Development Corporations, Focus St. Louis, St. Louis Internship Program and the Mercantile Library; and

WHEREAS, Mr. Epsten and Ms. McCollum reside in the City of St. Louis with their two sons, Michael and Brian.

NOW THEREFORE BE IT RESOLVED by the Board of Aldermen of the City of St. Louis that we pause in our deliberations to recognize and thank Todd Epsten and Sue McCollum for their innumerable contributions to the City of St. Louis in both business and the community, and we further direct the Clerk of this Board to spread a copy of this Resolution across the minutes of these proceedings and to prepare a commemorative copy to the end that it may be presented to our honoree at a time and place deemed appropriate by the Sponsor.

Introduced on the 2nd day of November, 2007 by:

**Honorable Lewis E. Reed, President Board of Aldermen
Honorable Lyda Krewson, Alderwoman 28th Ward**

Adopted this the 2nd day of November, 2007 as attested by:

**Denise Watson-Wesley Coleman
Clerk, Board of Aldermen**

**Lewis E. Reed
President, Board of Aldermen**

